



Human Rights

The 2026 Azul National Poll confirms that environmental and ocean protection remain highly salient among U.S. Latino voters. At the same time, the detailed national-origin crosstabs show us broad support for conservation rather than a single Latino environmental profile.

Of particular interest are the diasporic attitudes reported by people from Mexico and Colombia toward human rights for environmental defenders and the press, given that Latin America has the shameful and tragic distinction of ranking first as the world's deadliest region for land defenders – for over a decade.

Considering U.S. outbound foreign direct investment (FDI) and geopolitical pressures have been associated with violence against nature defenders and the press in Latin America, it is critical to note the strong rejection expressed by U.S. voters from these diaspora communities.

The findings reveal a powerful shared commitment to protecting the people who defend the environment and report on threats facing communities throughout the Americas. It is imperative that governments and industry take urgent action to defend life, nature, and human rights.¹

Latino voters agree governments need to protect the civil and human rights of land defenders

An overwhelming majority of Latino voters agree governments need to ensure the civil and human rights of advocates trying to protect our health, safety, and environment from pollution and other threats.

Overall	Mexico*	Colombia*	Cuba*	South America*	Central America*
86%	86%	95%	86%	88%	85%

*U.S. Voters' National Origin

Latino voters agree governments need to protect the press when they report on environmental dangers

A strong majority of Latino voters agree that countries have a responsibility to protect the press from threats and violence when the press reports on the environmental dangers of new developments.

Overall	Mexico*	Colombia*	Cuba*	South America*	Central America*
83%	83%	93%	76%	87%	84%

*U.S. Voters' National Origin

¹ Global Witness. Collective power: The struggle for protection for land and environmental defenders. Sep. 16, 2026.
<https://globalwitness.org/en/press-releases/at-least-124-land-and-environmental-defenders-killed-globally-in-2025/>