



## **Job Opportunity – Communications Coordinator**

### **The Organization**

Azul is a Latinx-led ocean justice organization working with Latinx communities to protect the ocean and coasts. Our work is rooted and guided by equity, social justice and intersectionality, and grounded in a community-centered theory of change.

We are the only organization in the country working in the ocean conservation space that focuses specifically on working with Latinx communities – and we engage these (our) communities by leveraging culturally relevant organizing and outreach strategies.

Our team is small, nimble, and extremely mighty. Azul was founded in 2011 to elevate Latinx perspectives and participation in ocean conservation and has long advocated for environmental justice and equity at the international and national levels, as well as in the state of California.

### **About the position**

We seek to expand our team by hiring a full-time Communications Coordinator. This position reports to the Digital Manager. This position will be responsible for the day-to-day communications activities.

The Communications Coordinator will be an enthusiastic writer with experience in communications strategy and tactics to support policy campaigns and solutions. They will work to deepen Azul's presence in the media and advance its mission at national and state levels where Azul's work is seen, heard, and felt by communities and decision-makers. Their ability to pivot and exhibit flexibility in rapidly changing environments while working independently to manage communications projects and related campaigns will be essential.

This position is fully remote within the United States, with a preference for candidates near a major airport.

### **Responsibilities**

- Draft quotes, talking points, op-eds, LTEs, press materials, emails, blog posts, video scripts
- Pitch news stories, op-eds, and LTE's to news outlets relevant to our key programmatic areas of work
- Create and maintain a robust press list and cultivate positive relationships with journalists in key markets
- Schedule and staff media interviews in-person or virtually
- Organize and help staff press events, including press conferences, town halls, community gatherings, and fundraising events; collaborate with digital team to coordinate amplifications
- Monitor, track, and analyze relevant media coverage of Azul and our policy priorities



- Act as an organizational spokesperson and serve as a liaison for Azul at various community gatherings and coalition meetings
- Manage editorial calendar and content development for Azul's website blog in collaboration with Digital Manager
- Identify high-impact campaign communication moments and flashpoints, including breaking news – and help us capitalize on them.
- Identify compelling stories that highlight the experiences and perspectives of Latinx communities related to ocean conservation, and integrate them into our communications work.
- Collaborate with external partners to develop and leverage marketing campaigns and new opportunities
- Support the execution of communications strategies that include planned activities across multiple channels
- Ability and willingness to travel as needed (when consistent with public health guidelines)

### **Qualifications**

We know there are great candidates who might not check all the boxes listed below, or who possess important skills we haven't thought of as it relates to this position and the organization writ large. If that's you, please don't hesitate to apply and tell us about yourself. A strong candidate might have some of the following:

- Exceptional writing and editing skills in English
- 1-3 years of relevant communications experience
- Deep familiarity with Latinx culture and/or significant experience in a communications role in an organization with a heavily Latinx audience or membership base
- Established relationships with relevant media outlets and journalists
- Experience with media monitoring and outreach tools
- Experience working in strategic communications in a movement, coalition, or partnership setting where the audience included elected officials and the public
- More than abstract/academic familiarity with the complexity of issues and obstacles facing communities of color engagement in the environmental movement
- A background that includes active involvement in social change movements
- *Experience working with designers, artists, and consultants*

### **Salary, benefits and work conditions**

Azul is an independent operating project of the nonprofit umbrella organization Multiplier, a nationally recognized nonprofit with a growing portfolio of innovative initiatives that conserve and protect a sustainable and resilient world ([www.multiplier.org](http://www.multiplier.org)).

Multiplier provides a comprehensive compensation package, including a competitive salary (\$65,000-\$70,000) and a comprehensive benefits package that includes employer-paid health, vision, dental, short- and long-term disability, voluntary life,



employer-matched retirement contributions, and a generous vacation and sick leave policy.

In addition, employees will need to possess the ability and willingness to travel (when consistent with public health guidelines) for staff retreats, meetings and professional development opportunities.

## How to apply

The priority deadline to apply is Friday, November 1, 2024. We strongly encourage candidates to apply ASAP. [NRG Consulting Group](#) is leading the search. Please contact Megan Severson at [megan@nrgconsultinggroup.org](mailto:megan@nrgconsultinggroup.org) and [jobs@nrgconsultinggroup.org](mailto:jobs@nrgconsultinggroup.org) with any questions.

## About the Hiring Process

The first step of the interview process, if invited, will be a phone screen interview with NRG Consulting Group. We are hoping to have most of these interviews completed in October 2024. The following step will be a written exercise, followed by a hiring manager interview with Azul's Digital Manager, Jessica Vazquez. Finalists will be invited to a final interview with the Executive Director.

We will confirm receipt of your application and will communicate with you when we have made a decision about your application (either to close your application or to move you forward in the process).

Questions about this position or the application process (including any requests for reasonable accommodation) can be sent to Megan Severson at [megan@nrgconsultinggroup.org](mailto:megan@nrgconsultinggroup.org) and cc [jobs@nrgconsultinggroup.org](mailto:jobs@nrgconsultinggroup.org).

## EEO Statement

Multiplier and Azul celebrate diversity and are committed to building teams and partnerships that represent a variety of backgrounds, perspectives, and skills. Multiplier and Azul are also committed to providing an environment of mutual respect that is free from discrimination and harassment.

Multiplier and Azul prohibit discrimination in its governance, programs and activities on the basis of race, color, national origin, age, disability, religion, gender, sexual orientation, gender identity, genetic information, political beliefs, reprisal, marital status, amnesty, status as a covered veteran, because all or part of an individual's income is derived from public assistance, or for any other non-merit based factor.

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*initiatives that conserve and protect a sustainable and resilient world ([www.multiplier.org](http://www.multiplier.org)), and is headquartered in San Francisco.*

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