



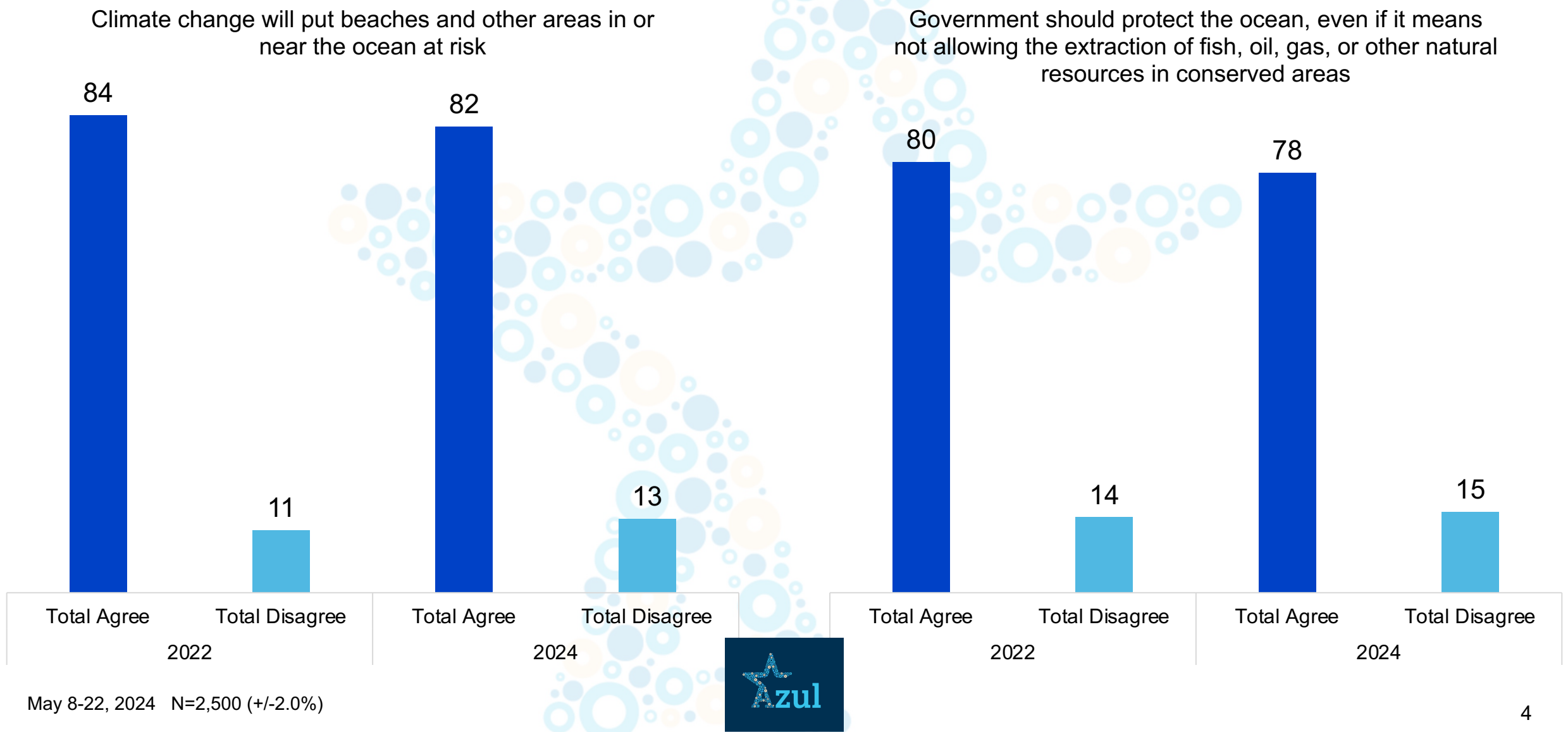
LATINO ATTITUDES ON OCEAN PROTECTION, POLICIES AND RECREATION

- Total N=2,500 Latino registered voters (+/-2.0%)
 - Oversamples
 - N=200 per: Boston+NE, Chicago, Georgia, NC+SC, Pennsylvania, PAC NW, Texas
 - N=225 per: Florida, New Jersey+New York
 - N=300 California
 - N=350 All other US
- Field Dates: May 8-22, 2024
- English or Spanish, according to preference
- Mixed mode: 75% online, 25% live telephone interview



OCEAN AND COASTAL ISSUES

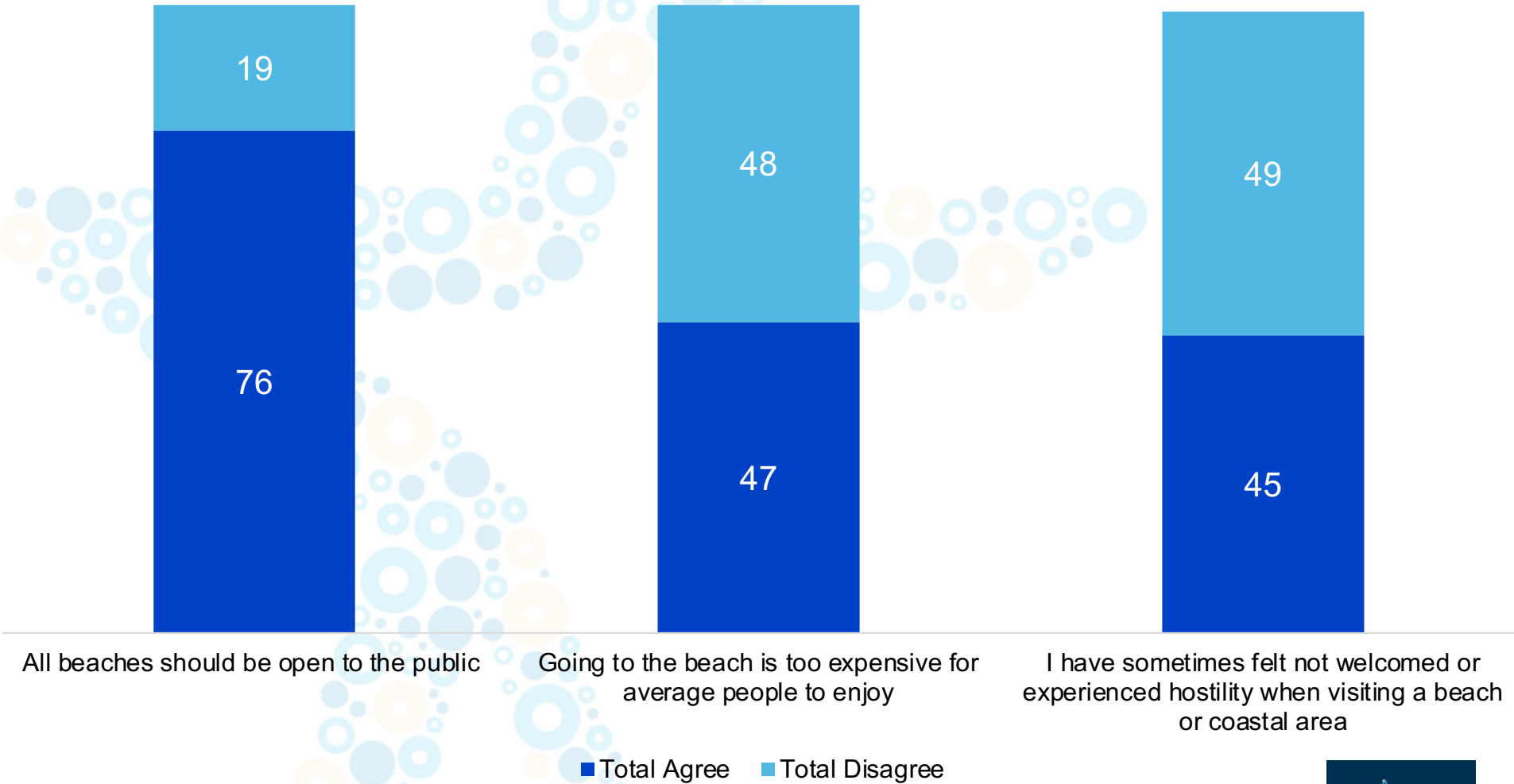
Latino Support For Protecting The Ocean Remains Strong



Increasing Access To The Ocean Is A Priority

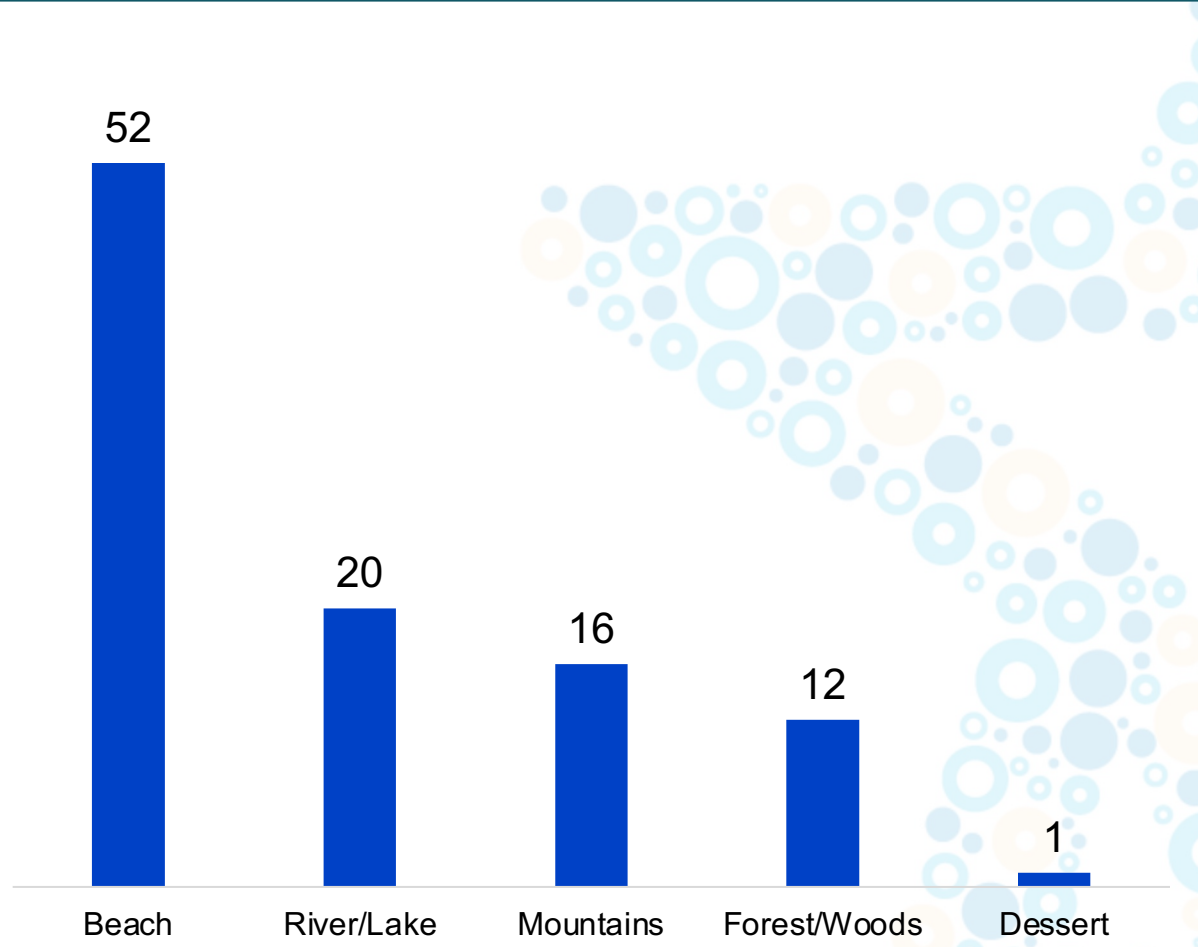
While Latinos strongly believe the ocean should be open to everyone, a high share (47%) say it is too expensive for the average person to enjoy, and 45% claimed to have not felt welcomed and experienced hostility.

Across the three questions, the total agree responses have increased by a few points since the 2022 survey.

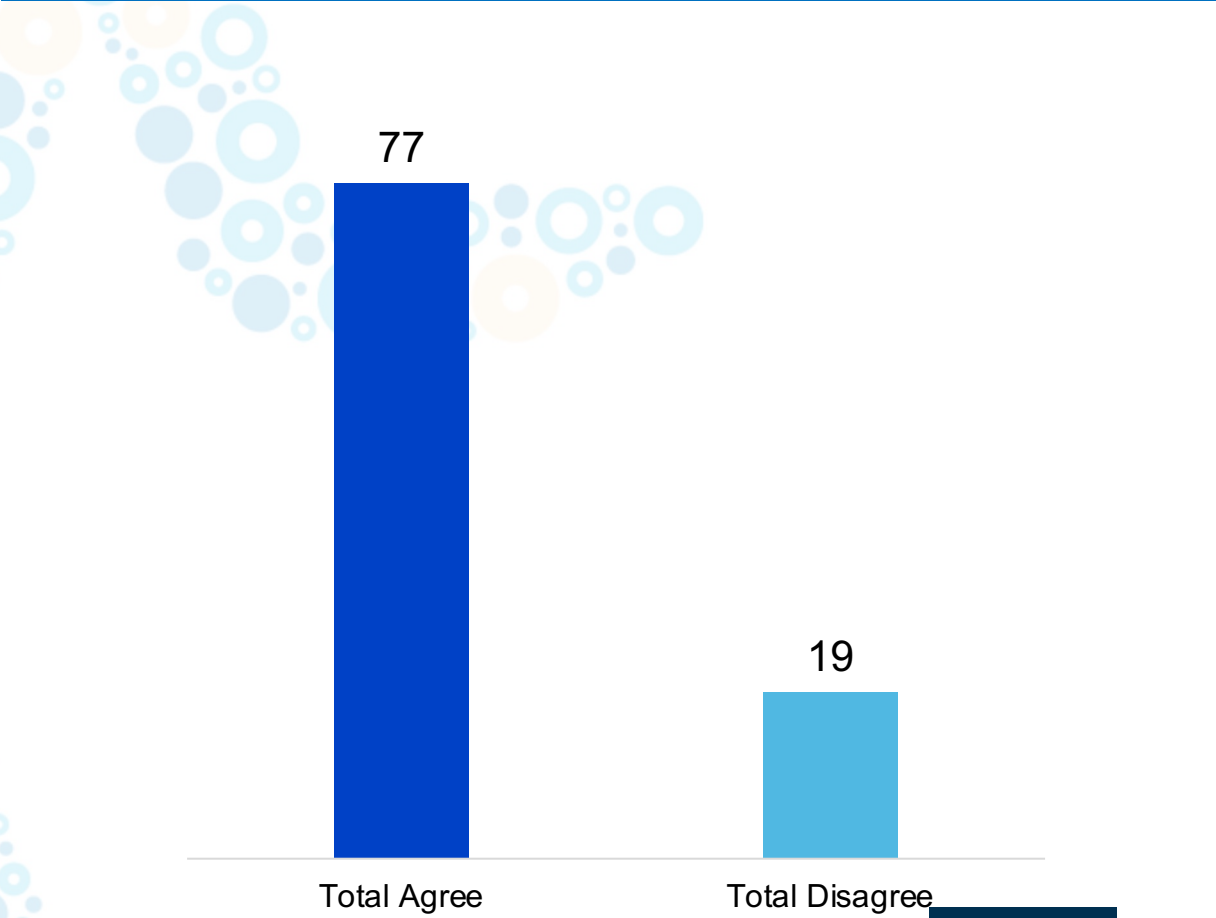


The Ocean As A Source Of Recreation And Identity

When your family or group of friends wants to spend time together outdoors, which of the following is your first-choice place to go?



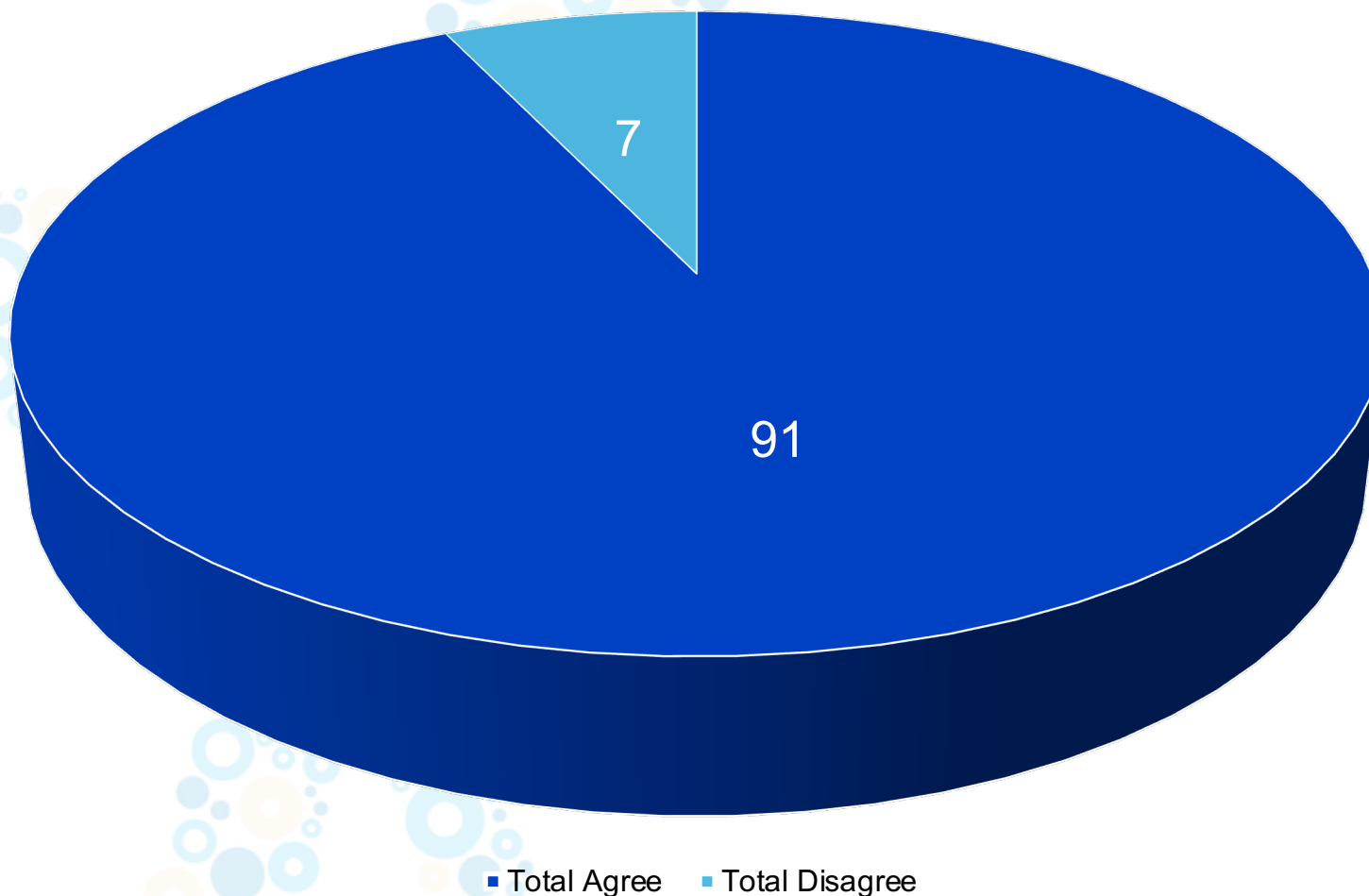
The ocean is important to maintaining my family's traditions and culture



The Coast and Ocean As A Source Of Economic and Personal Vitality

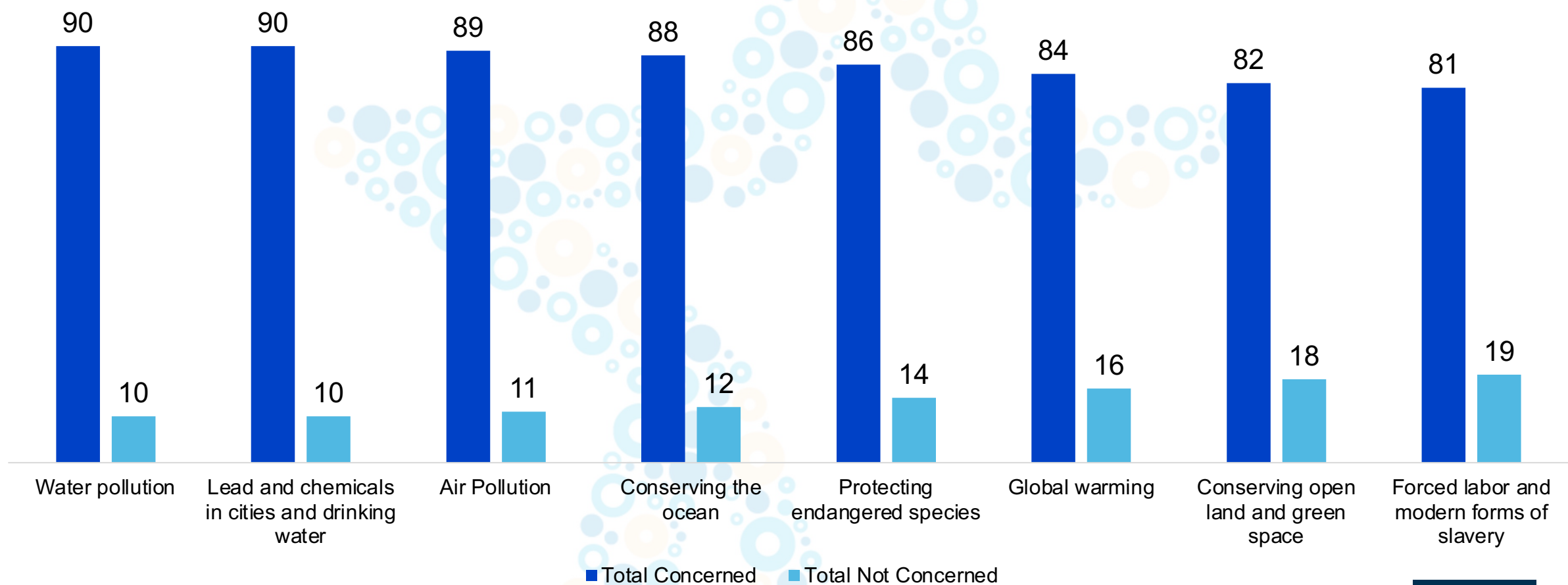
Large majorities of Latinos, regardless of geographic region, regard the beach and ocean as essential to the economy and quality of life.

Clean beaches and oceans are essential for our economy and quality of life



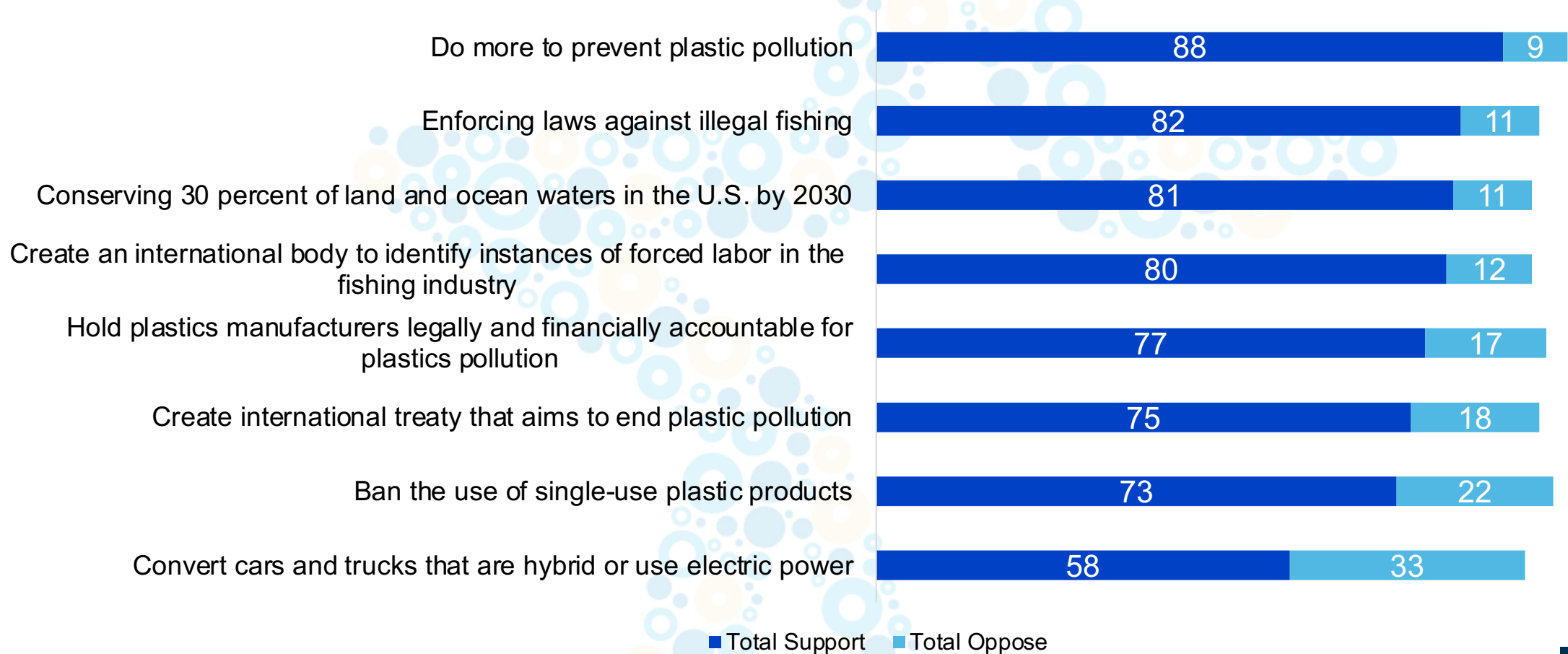
Pollution in the Water, Air, and Ocean Strongly Concern The Latino Community

How concerned are you about the following issues?



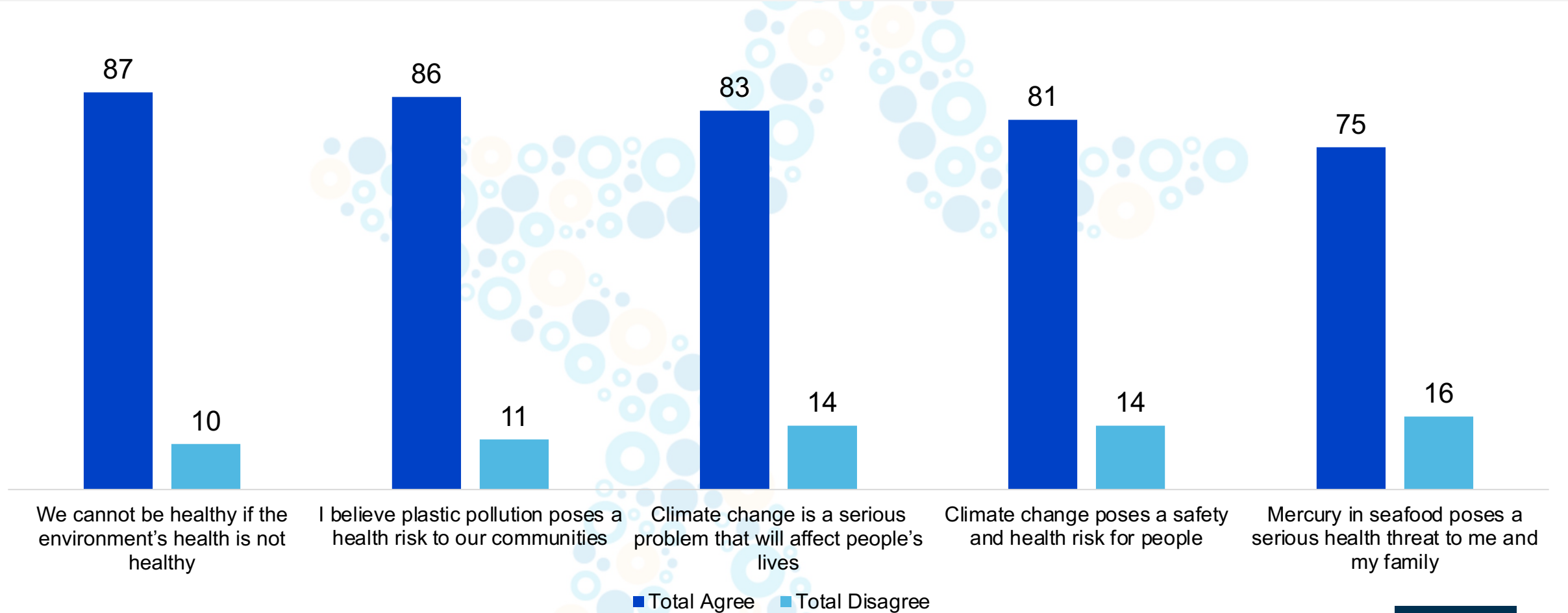
Latino Support Ending Plastic Pollution and Illegal Fishing

How much do you support or oppose each of the following policy proposals?



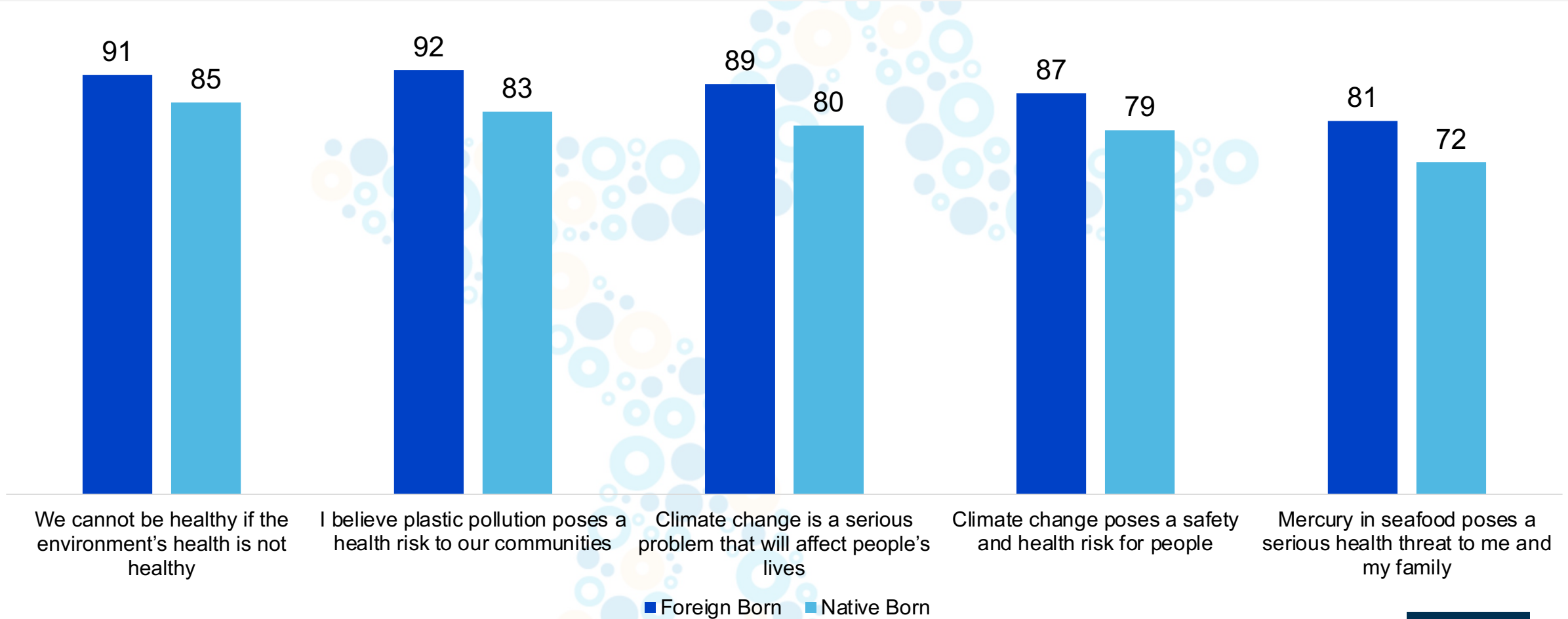
Latino Conservationism Is Tied To Environmental Health Risk Perceptions

How much do you agree or disagree with the following statements?



Environmental Health Risk Perceptions Are Higher Among Foreign-born Latinos

How much do you agree or disagree with the following statements? (Total Agree responses)

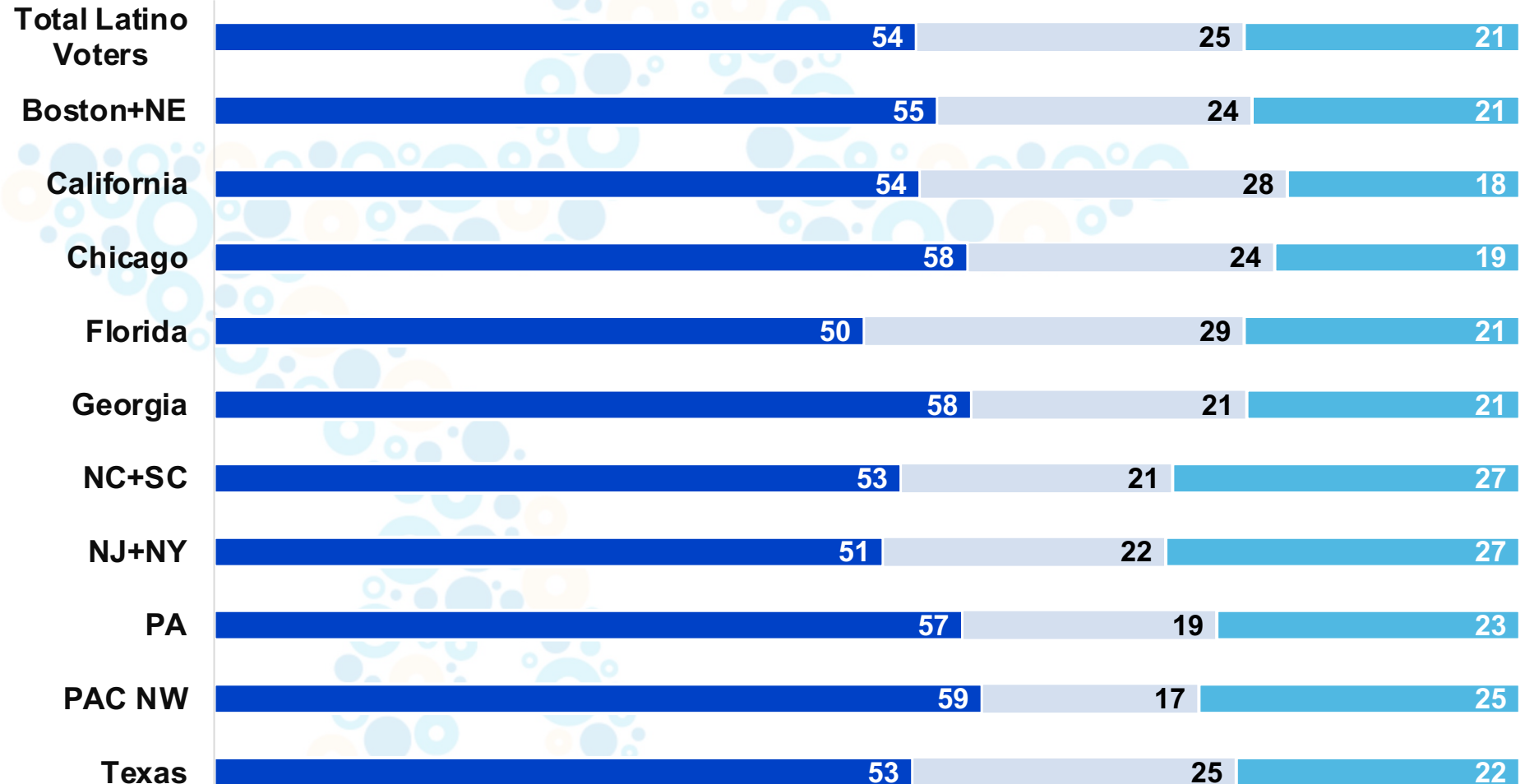


Offshore Drilling Threatens Community Health

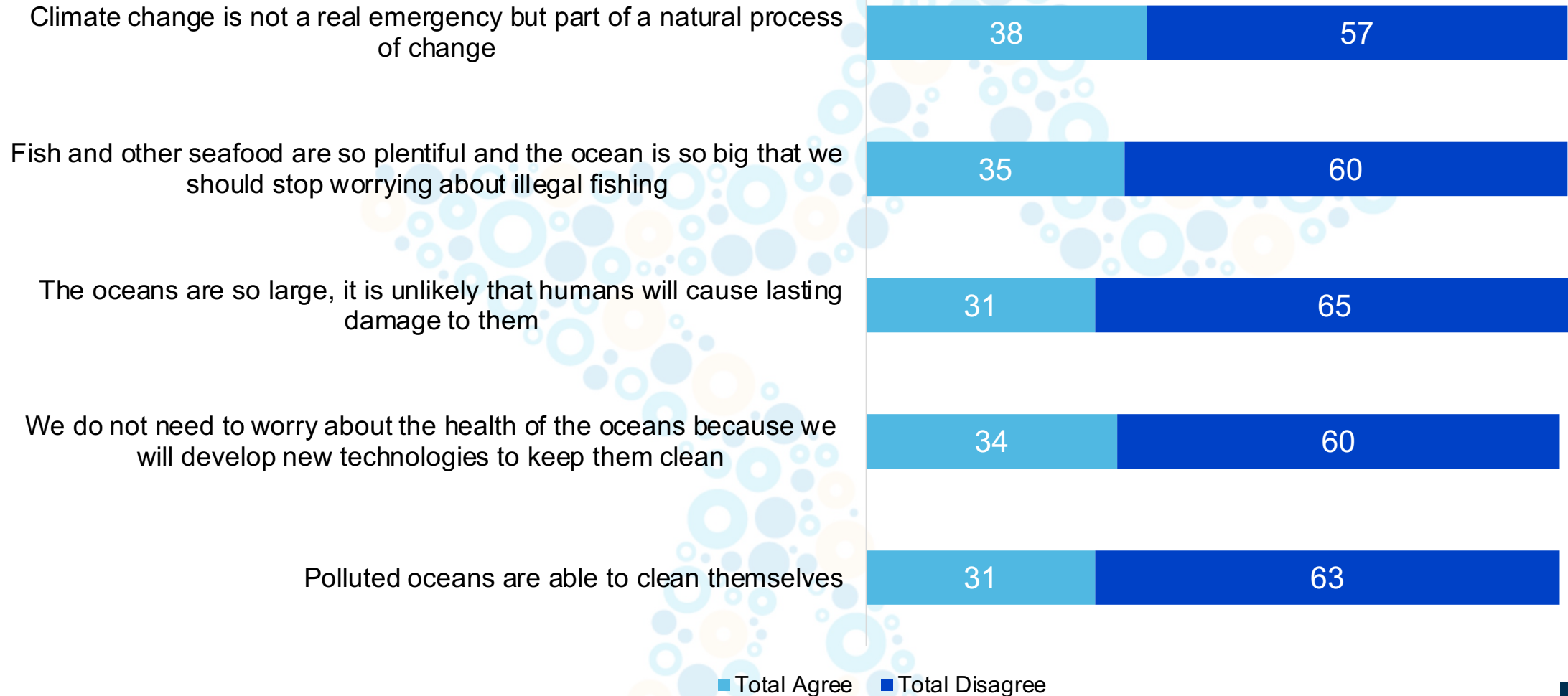
Over half of Latinos regard offshore oil and natural gas drilling as a risk to the health and wellbeing of their community.

Yet, there are opportunities for raising awareness. Many say they don't know enough to formulate an opinion on this issue

- Offshore drilling for oil and natural gas poses a health and safety threat to your community's health and well-being
- Don't know enough to say
- Offshore drilling is primarily a hazard for tourism and wealthy people who live by the coast



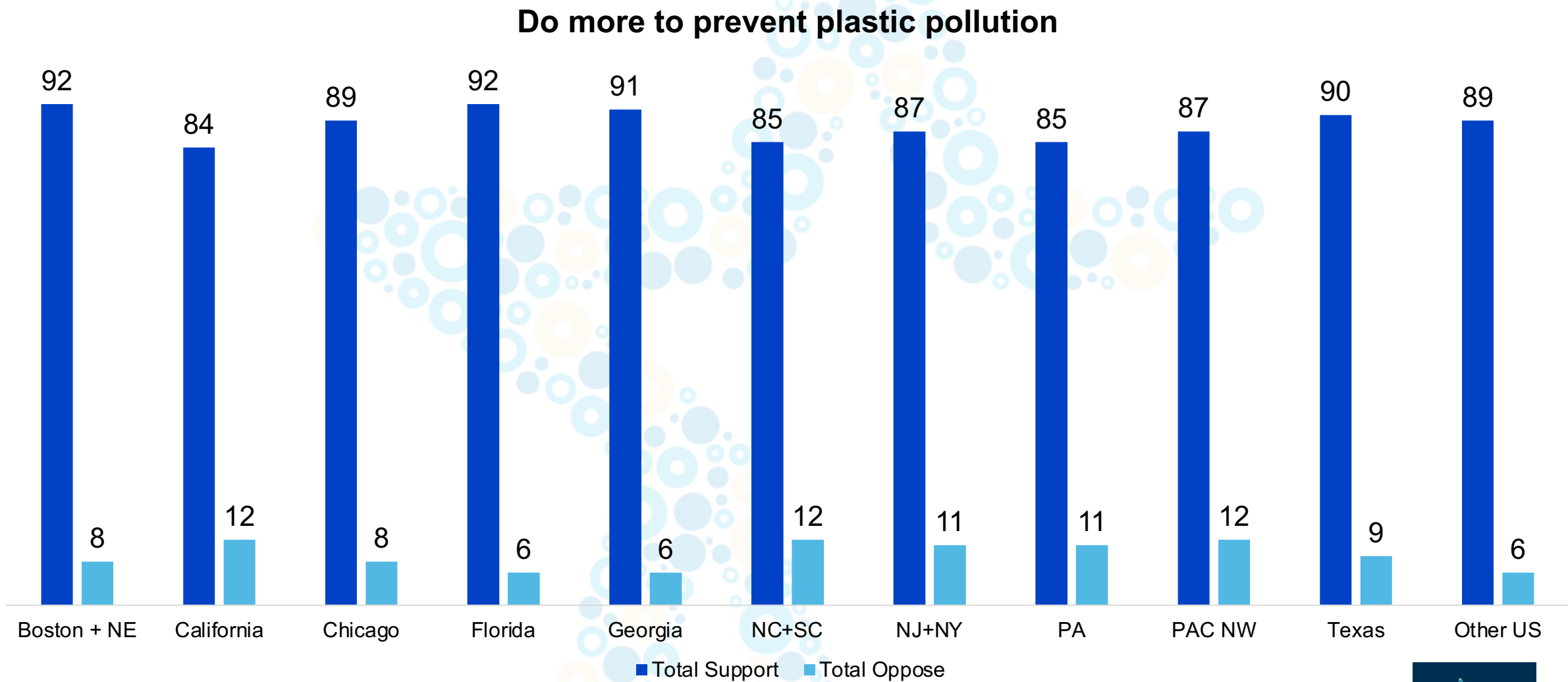
The Public Agrees That The Environment/Ocean Is In Crisis, Disagree with Inaction





POLICY ISSUES

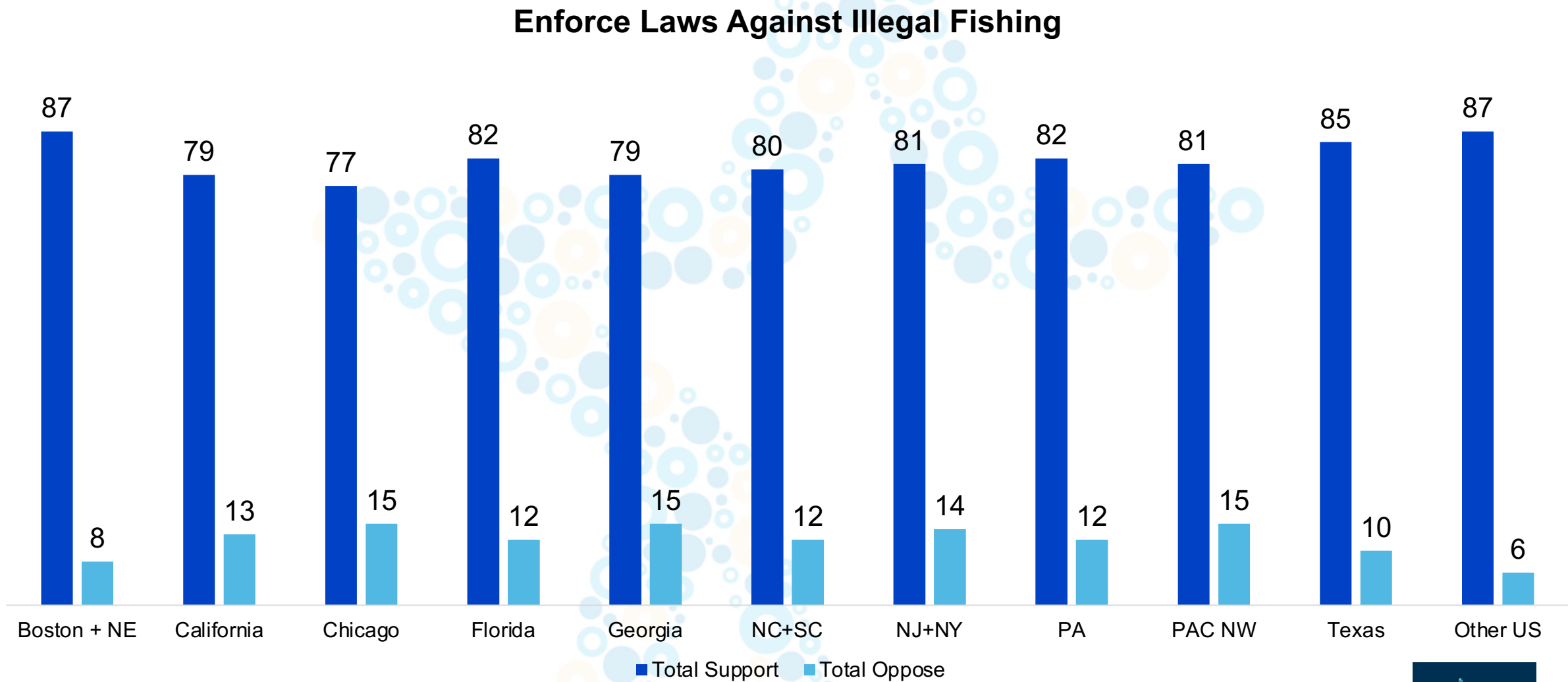
Regardless of Region, Latinos Support Azul's Ocean Justice Policy Goals: Ending Plastic Pollution



May 8-22, 2024 N=2,500 (+/-2.0%)



Regardless of Region, Latinos Support Azul's Ocean Justice Policy Goals: Ending Illegal Fishing

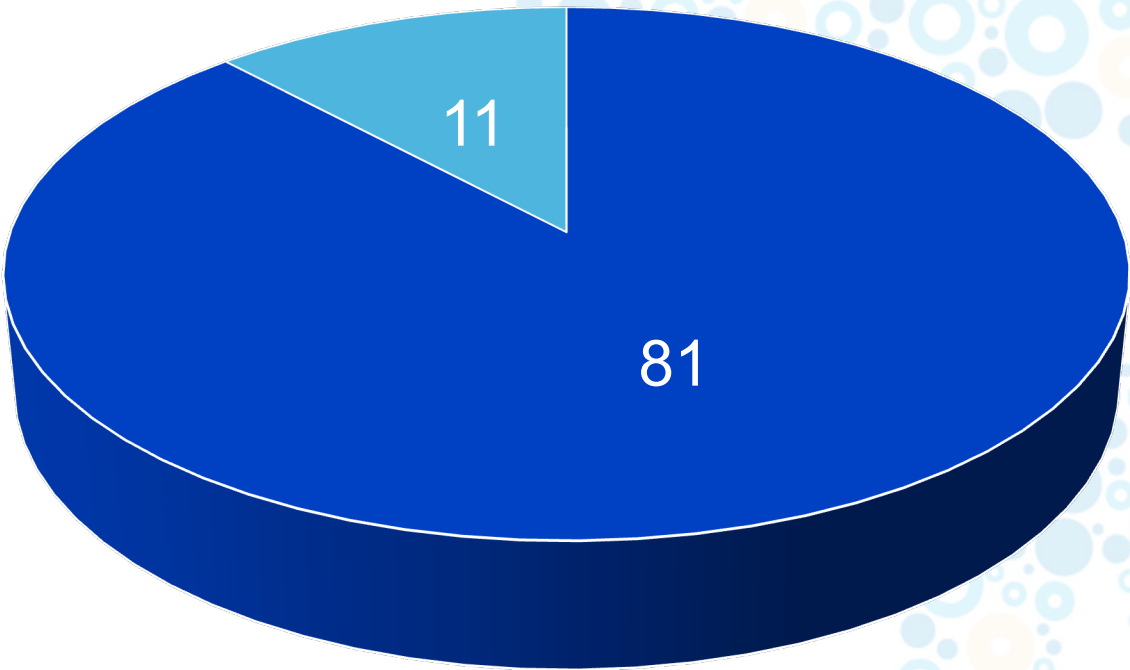


May 8-22, 2024 N=2,500 (+/-2.0%)



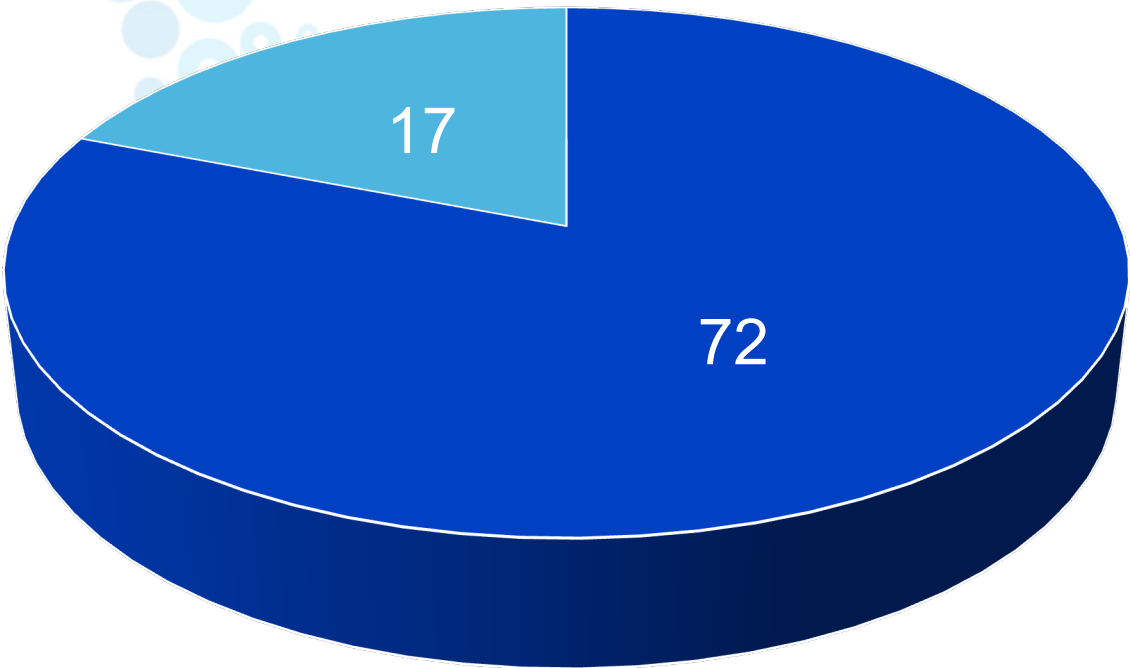
Increase Ocean Protections / Switching To Renewable Energy

Conserving 30 percent of land and ocean waters in the United States by the year 2030



■ Total Agree ■ Total Disagree

% who would: support actions to ban offshore drilling for oil and natural gas, and replacing them with renewable fuels like solar and wind.

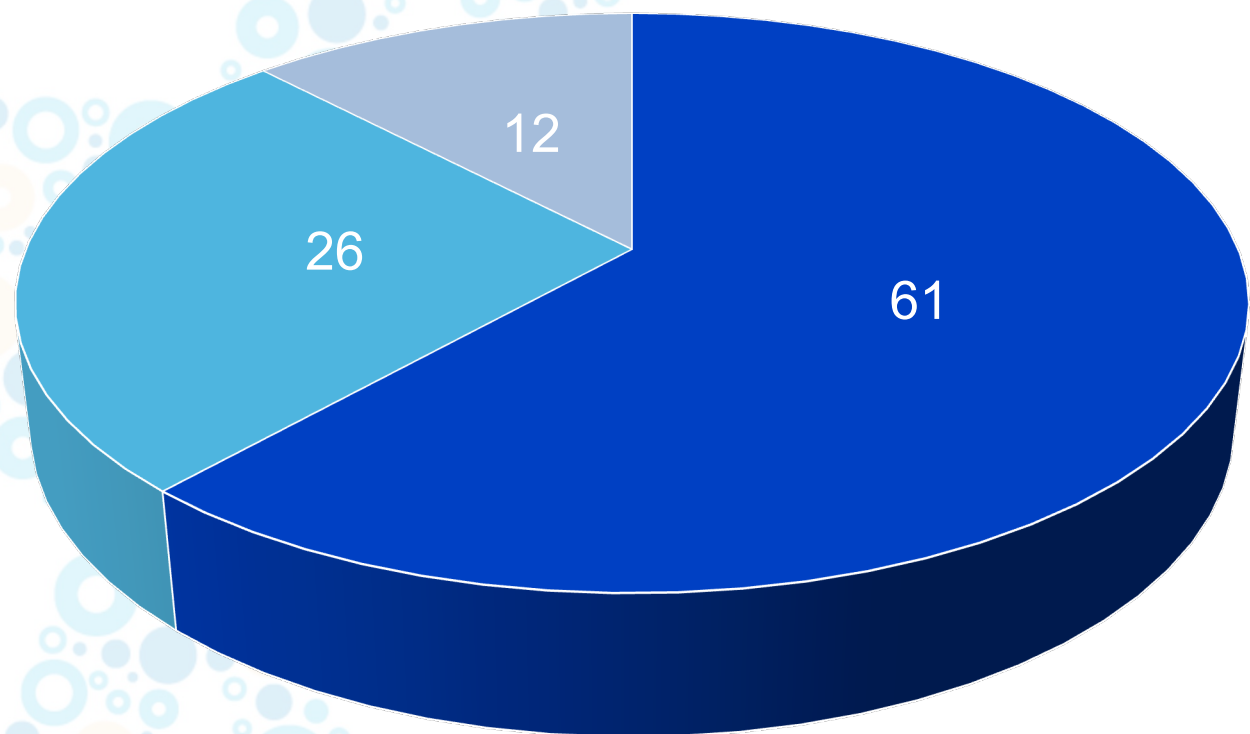


■ Total Agree ■ Total Disagree

Latinos Support Drilling Ban, Even If It Means Paying More At The Pump

Latinos are willing to take action to protect the environment. 61% support banning offshore oil and natural gas drilling, even if it means paying more for gasoline and household gas.

I would support actions to ban offshore drilling for oil and natural gas, even if it meant paying more per month for gasoline and household gas

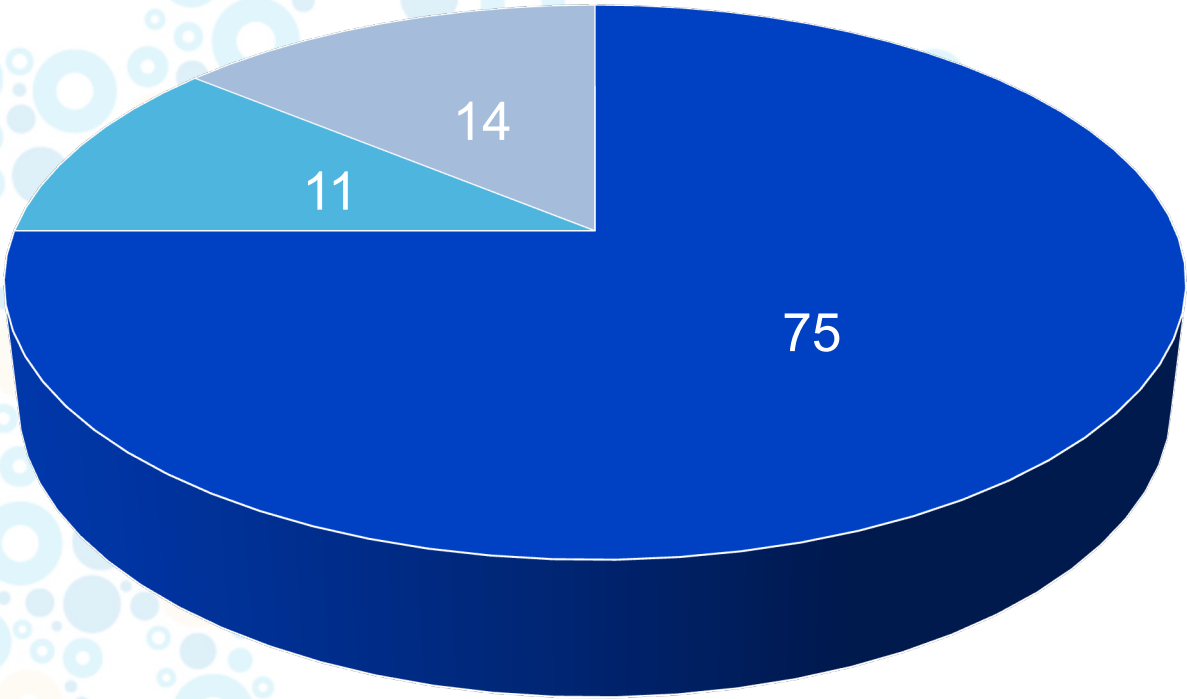


■ Total Agree ■ Total Disagree ■ Don't know enough to say

Latinos Support Efforts to Combat Illegal Fishing, Even If It Means Paying More For Fish

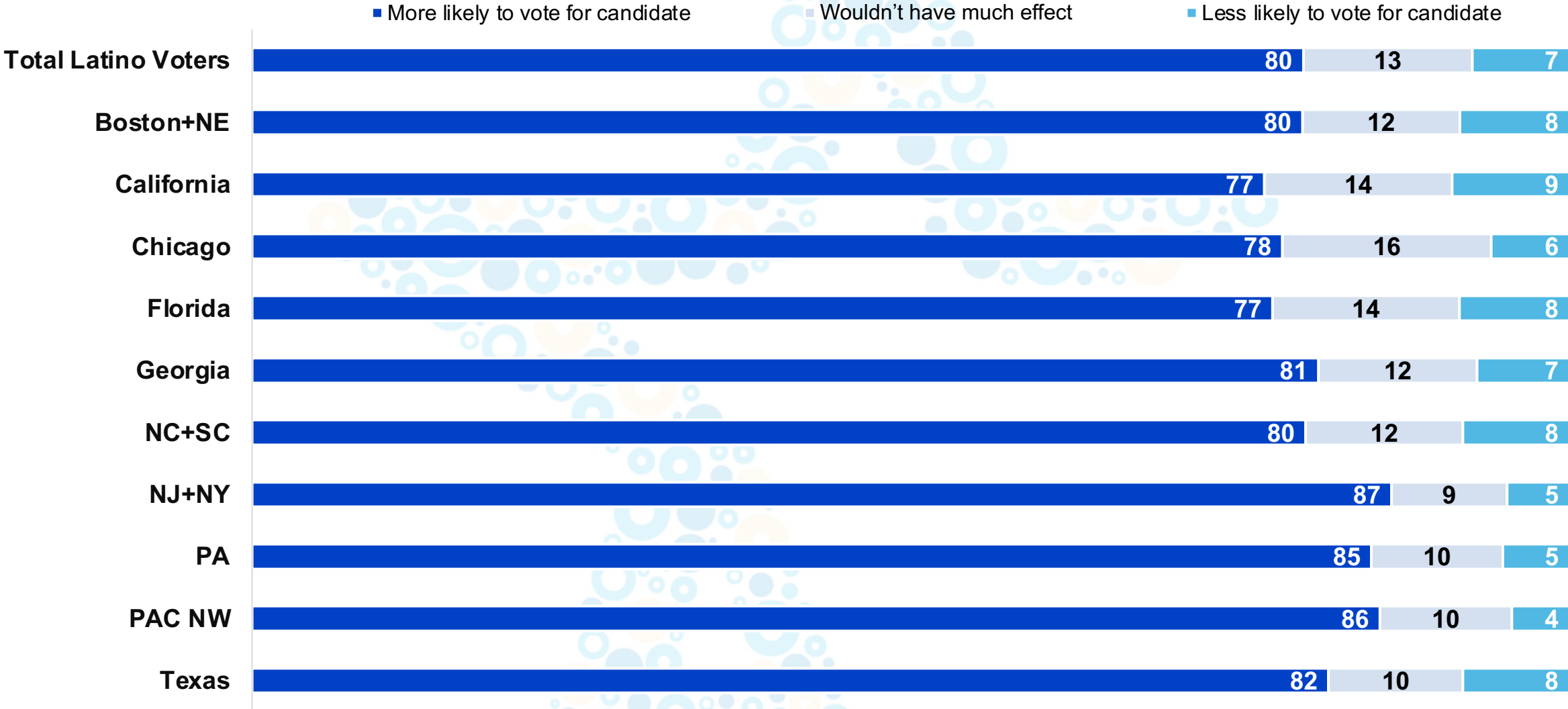
75% support national and international efforts to combat illegal fishing, even if it means paying more for fish at the grocery store or restaurants.

Would you support greater efforts to combat illegal, unreported, and unregulated fishing activities, even if it means paying more for fewer fish?



■ Yes ■ No ■ Don't Know Enough to Say

Latinos Will Vote For Candidates That Protect the Coastline and Ocean





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